

## Title: HART Bus Educational Video for Children by YouTube Sensation, Blippi



Blippi takes your child for a ride in this bus video for children. This educational video for kids, Blippi will teach you about Busses. Also the Blippi Bus Song is included in this educational video for kids.

<https://www.youtube.com/watch?v=eINQdeux2yg>

**Published on Aug 26, 2017 (only a little more than only 2 months!)**

**13,783,072 views !**

Added Value was an impromptu meet and greet with his fans along our TECO Line Streetcar System. This was unexpected.

Total Cost: Only \$2,500 !

**Member Type/Size:** Group 2 - Between 4 million and 20 million annual passenger trips

**Organization:** Hillsborough Area Regional Transit Authority (HART)

# Impromptu Blippi Meet and Greet with Fans along the TECO Line Streetcar System at our Dick Greco Plaza



HART Takes You There.



# Impromptu Blippi Meet and Greet with Fans along the TECO Line Streetcar System at our Dick Greco Plaza

